

INTIMASIA®

22|23|24

JAN 2024

BOMBAY EXHIBITION CENTER



**POST SHOW
REPORT 2024**

WORLD'S 2nd LARGEST TRADE SHOW FOR INTIMATE APPAREL INTIMASIA 6.0

Intimasia's unique approach of having lingerie brand owners as exhibitors has proven to be incredibly valuable for the intimate wear industry. By directly involving brand owners in the exhibition process, Intimasia creates a dynamic platform where industry professionals can interact, collaborate, and innovate.

Overall, the inclusion of lingerie brand owners as exhibitors at Intimasia serves as a catalyst for positive change within the intimate wear industry. Their active participation not only enhances the exhibition experience but also contributes to the overall advancement and sustainability of the sector. By leveraging their collective knowledge, creativity, and expertise, exhibitors play a vital role in shaping the future of intimate wear and driving continued innovation and growth.



STATISTICS AND RESULTS

The world's second-largest trade show, Intimasia, concluded with satisfactory results. The event showcased a diverse range of product categories, featured notable speakers, attracted significant footfall, and occupied substantial space, reaffirming its position as a premier platform for the intimate apparel industry.



100+

Product categories



160+

Exhibiting Brands



13k+

Footfall



10+

Speakers



120, 000+

SQ. FT AREA



160+

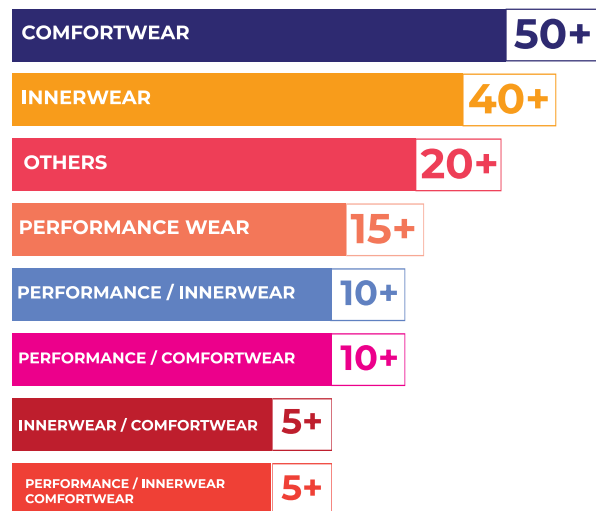
Stalls



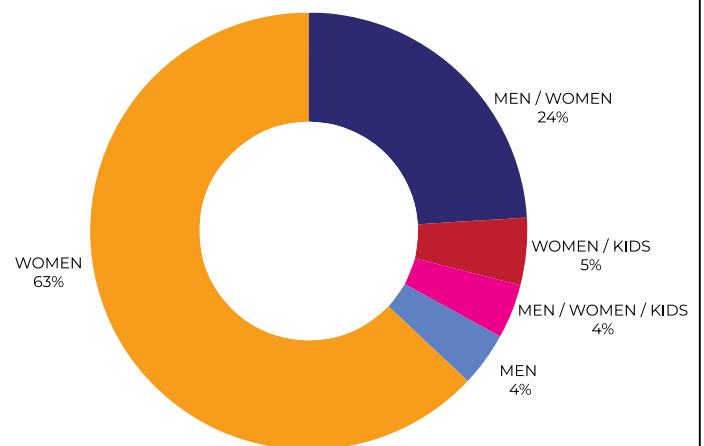
EXHIBITOR PROFILING

INTIMASIA 2024: Mumbai brings together top-tier Intimate Apparel brands from all over the country. This event serves as an ideal opportunity for those involved in the creative, design, and innovative aspects of intimate wear to showcase their ideas, products, and vision to key players in the retail industry. It's a prime platform to display cutting-edge designs and to establish connections with influential figures in the intimate wear business.

PRODUCT CATEGORY :

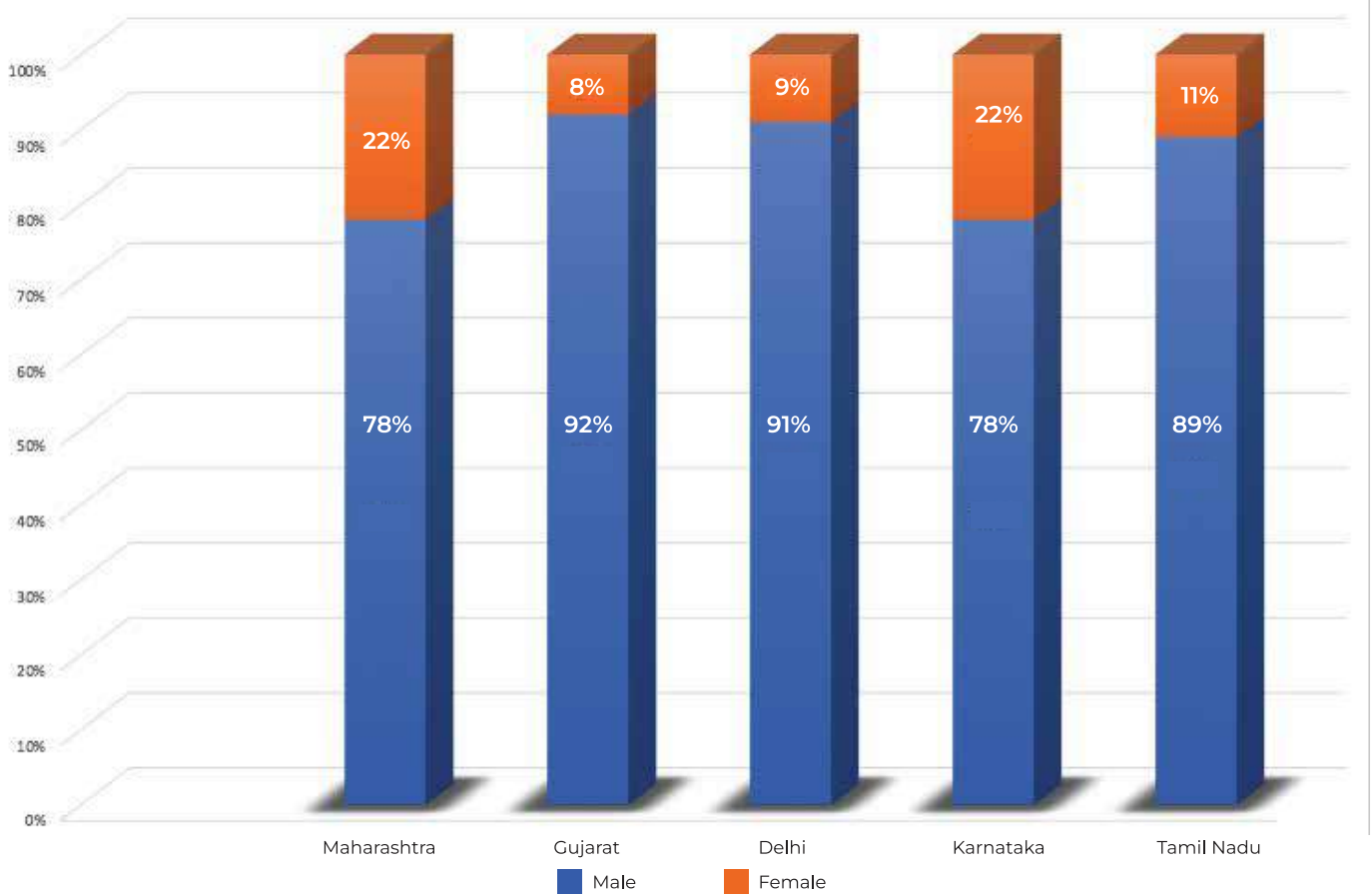


GENDER WISE PRODUCT CATEGORIZATION :

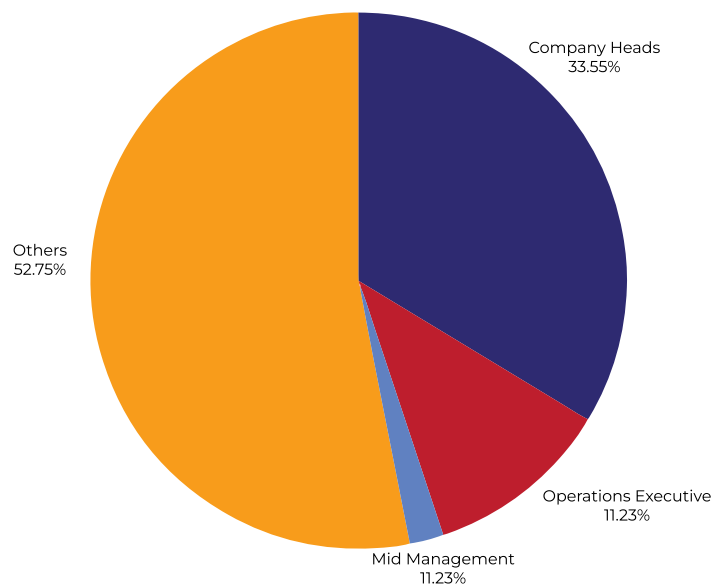


VISITOR PROFILING

TOP VISITING STATES



VISITORS DESIGNATION



ESTEEMED SPEAKERS

Trends For Lingerie, Comfortwear, Swim & Sportswear



MS. RACHAEL GENTER



MR. DAVID LANDART

Need For Product Innovation in the Indian Intimate Apparel Industry and Contribution of Supply Chain Stakeholders.



MS. ARPANA JATHANNA WALTERS



MR. DEVINDER REDDI



MR. SHRIBHAGWAT TIWARI

Consumer demands taking charge to necessitate omni-channel retail presence of innerwear, comfortwear & sportswear players.



MR. ANKUR DAMANI



MR. SIDDHARTHA GONDAL



MR. HARINARAYAN MADHAVAN

Aligning the Indian Innerwear Comfortwear and Sportswear Industry with the Shifting Consumer Trends.



MR. RAKESH GROVER



MR. MILIND AGARWAL



MS. SURBHI CHAWLA



MS. LAVANYA PACHISIA



EXCELLENCE REWARD

Acknowledging Pioneers in Intimate Apparel Industry



GLIMPSE OF INTIMASIA 2024



FASHION SHOW HIGHLIGHTS



TESTIMONIALS



“ We recently collaborated with Peppermint Communication Pvt. Ltd. for our Intimasia exhibition, and it was exceptional. They handled every aspect from planning to execution with professionalism and expertise. Their tailored approach to our industry's needs and responsiveness made the event a success. Highly recommended as a reliable partner in event organization. We eagerly anticipate future collaborations. ”

Mr. Gaurav Chaudhary
Chief Marketing Officer,
Apparel Division, Sangam India Ltd. Bhilwara

“ Intimasia delivered a seamless event experience, surpassing our expectations and leaving a lasting expression. Their unparalleled attention to detail and creative flair ensured an event that was both elegant and unforgettable. ”

Mr. Mithun Gupta
Director
Bodycare International Ltd.



“ As the Managing Director of Bonjour Group, a leading name in hosiery, I can confidently say that Intimasia 2024 was a game-changer for Bonjour Group, exceeding all expectations with its electric atmosphere and top industry players. Flawless organization and high footfall ensured meaningful connections and significant business opportunities. We're grateful for the experience and look forward to future editions. ”

Mr. Raj Kumar Jain
Managing Director,
Bonjour Group

“ Intimasia 2024 was very good and we got to learn many things from the exhibition and it is the great place to network and get to meet new people. ”

Mr. Anil Moolchandani
Partner,
Jiyaa, Comfort Wear LLP



“ A Resounding Success!" "Participating in Intimasia 2024 was an absolute delight! The event provided an unparalleled platform for networking, showcasing our latest collections, and forging valuable partnerships. The organization was top-notch, with seamless logistics and a vibrant atmosphere that fostered meaningful connections. We're grateful for the opportunity to be a part of such a successful trade show and look forward to future editions!" ”

Mr. Chetan R
Enamor, Modenik Lifestyle Pvt Ltd,
Senior Manager Marketing



PARTICIPATING BRANDS



VERNON
THE AMAZING MAN

VERNON
soo baby

Golden Dream
LIVING & SLEEPING

PINK

bluenixie
Fashion & Intimewear

airavat

BW
BLACK WINE
CARGO

Title Sponsor
TENCEL
Feel so right

Gold Sponsor
RILan

KONIKA
Shining for You

KOTAK

Silver Sponsor
GENEFIED
PERSONAL FINANCIAL SERVICES

Plaza Theatre

Trend Partner
CARLIN
CREATING YOUR DREAM

INMOUV Paris
International Fashion Week

IFS

Logistics Partner
SAFE EXPRESS
Distribution Partner

Knowledge Partner
wazir
ADVISORS

Supported By

iaai
INTERNATIONAL APPAREL ASSOCIATION

MEME
LIFE, LOVE & MORE WITH
MAGICAL UNDERWEAR

FOHMA

WHTA
WOMEN'S HEALTH & THERAPY ASSOCIATION

KIDA
KIDNEY FOUNDATION

PDHR&H

RGAA

JRG

JA/PA

APPAREL

INNER
SECRETS

INSIDE
FASHION

IF

HOBBY TIMES

HOSEY

pepper

maia

Organised by

ABOUT ORGANISERS

Infuse your brand with freshness and zing through Peppermint Communications Pvt. Ltd. an integrated communication consultancy offering a spectrum of services including Advertising, Branding, Events & Promotions. Established in 2002 by **Mr. Yusuf Dohadwala**, Peppermint distinctly recognizes the pivotal role of a brand in today's landscape and the crucial process of nurturing it through consistent communication modules.

Peppermint Communications currently boasts a team of management experts and brand consultants who specialize in furnishing your brand with marketing strategies. Their unconventional ideas, result-oriented approach, and hawk-eyed research analysis make this young team an unstoppable force for your brand.

If you think you'd like to add some freshness to spice up your brand then do let us know. We're sure our flavors will work wonders for your brand too!

